Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

2,75

LIBRARY
RECEIVED
★ SEP 19 1923 ★
U. S. Department of Agriculture

1898

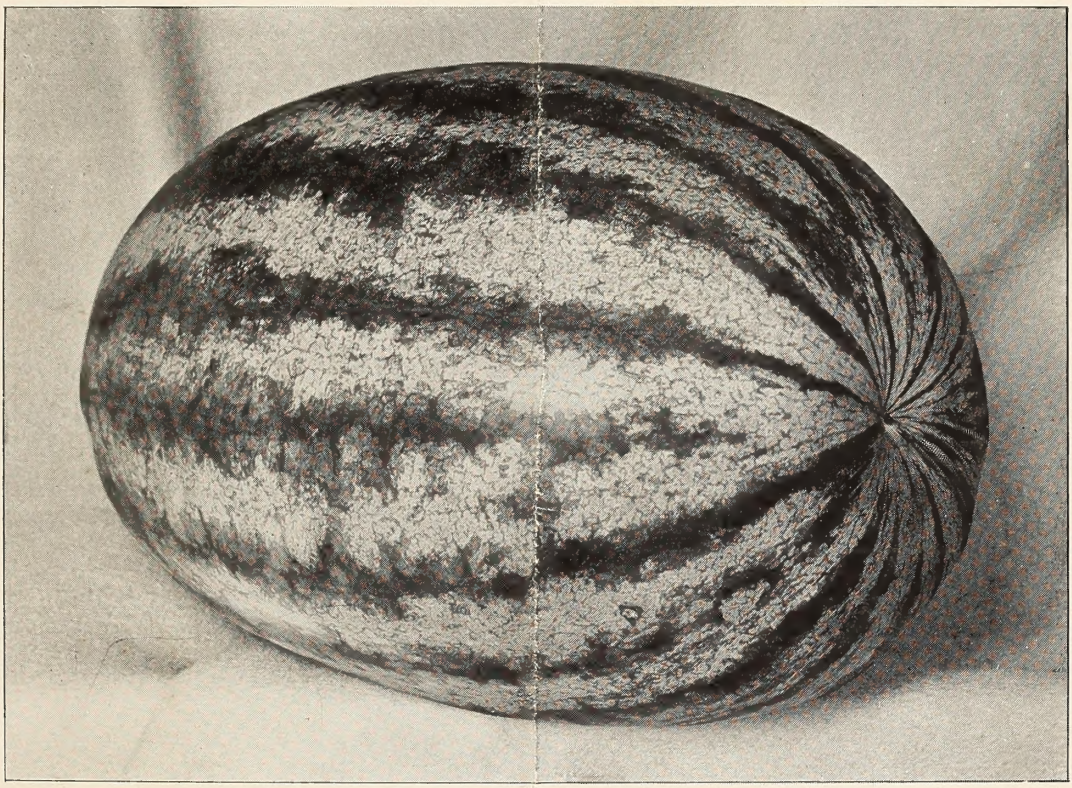
Trade Novelty Sheet of . . .

Johnson & Stokes

217 and 219 Market Street, Philadelphia

ELECTROS made direct from the photograph negatives will be furnished free with all orders for quantities specified. The expense of making such half-tone cuts is much greater than electros made from ordinary wood-cuts.

They are made by an entirely **new process,** and will print on ordinary super-calendered paper equal to the best wood-cuts, and have the advantage of being necessarily entirely **true from nature. Terms: June 1, 1898, or a discount of 1 per cent. per month on all payments made before June 1st.**



Frame's Black-eyed Susan Watermelon.

New Watermelon—Black-eyed Susan

We have purchased the control of this new watermelon from the originator, Mr. Paynter Frame, of Delaware, who has probably originated more varieties of watermelon, that have become leading standard sorts, than any other grower or hybridizer in America. It has never before been offered for sale, and in describing it we quote from the originator as follows: "Black-eyed Susan is a cross between 'Kolb Gem,' 'Jumbo' and Johnson's 'Dixie,' oval to oblong in shape, with a light green stripe, hard and tough rind and handsome red flesh like Johnson's 'Dixie,' but much sweeter and more delicious, not the least stringy, like the Kolb Gem. If properly grown will reach the size of the 'Jumbo' and other extra large sorts." We have thoroughly tested it on our trial grounds and can fully endorse all Mr. Frame claims for it.

Each seed has a large black eye, hence the name given it.

Trade price for 1898, per lb., $1.25. Retail price, pkt., 10c.; oz., 20c.; lb., $2.00.

Electros, size of above cut, or half that size, made direct from photograph negative, free with all orders of 10 lbs. and over.

New Winter Queen Celery prepared for market.

New Celery

Winter Queen

Our attention was first called to this remarkable new celery three years ago in the market, where it was selling at high prices in the month of May, after all other celeries were done. After great persuasion and at high cost we procured from the grower a small quantity of seed, from which our present supply is grown. It is, without doubt, the most valuable variety of celery for winter and spring use ever introduced, even excelling the celebrated Perle le Grand and Perfection Heartwell as a late winter keeper. It is also much stouter, thicker and heavier, with double the amount of heart of any known celery. The plant is beautiful in appearance, of close habit and compact growth, and blanches to a beautiful cream white. Ribs perfectly solid, crisp, and of delicious nutty flavor.

It is worthy of the **first place as a late celery** and will keep longer than any other known variety.

Trade price per pound, $2.50.

Retail pkt., 15c.; oz., 40c.; ¼ lb., $1.25; lb., $4.00.

Electros made direct from photograph negative free with orders of 3 lbs. and over.

Mammoth

Golden Cashaw

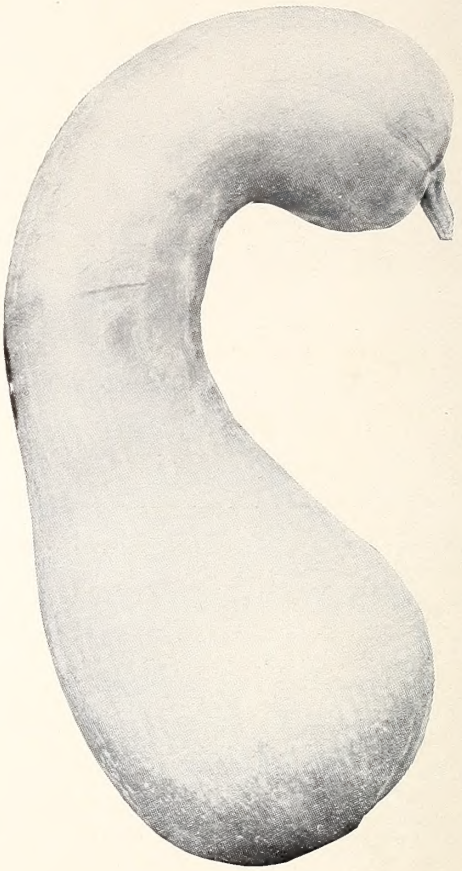
Pumpkin

This splendid variety differs from the common white or cream-colored Cashaw in the outside skin, being of a rich golden orange color, and grows to a much larger size. The flesh is also much thicker, sweeter and finer grained, and of a deep rich yellow color. For making pies it is superior, while for stock feeding and keeping purposes it has no equal.

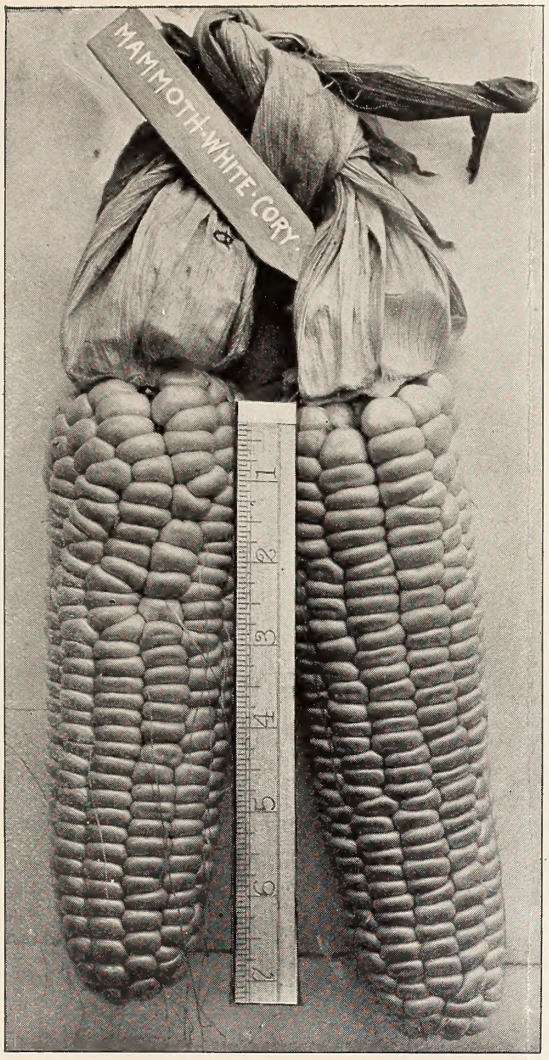
C. P. Coy & Son, the well-known Nebraska seed growers, write us under date of September, 19, 1897: "We have never seen anything like your Golden Cashaw; in its early stages it is dark green, ripening to a warm rich yellow. We have had a great many inquiries for a yellow Cashaw Pumpkin, and this new one will no doubt be in great demand."

Trade price per lb., $1.00. 10 lbs. and over, 90c. per lb.; retail pkt., 10c.; oz., 20c.; ¼ lb., 50c.; lb., $1.75.

Electros direct from photograph negative free with orders of 5 lbs. and over.



Mammoth Golden Cashaw Pumpkin.



MAMMOTH WHITE CORY

Sweet Corn

A decided improvement over both the popular White and Red Cory, producing large ears from 7 to 8 inches long, as shown in photograph and a real improvement over all other extra early sorts.

As Early as the Earliest and No Extra Early Sweet Corn Will Compare with it in Size

The ears are twelve-rowed, fully twice the size of the old Cory, white-cobbed and covered with very large white grains of extra quality. No other sweet corn will find ready sale in a market which is supplied with Mammoth White Cory, and the gardener or farmer who wishes to get the cream of the trade should make his plantings of this splendid novelty.

Trade Price, per Bushel, $3.50.

Electros direct from photograph negative free with all orders of 4 bushels and over.

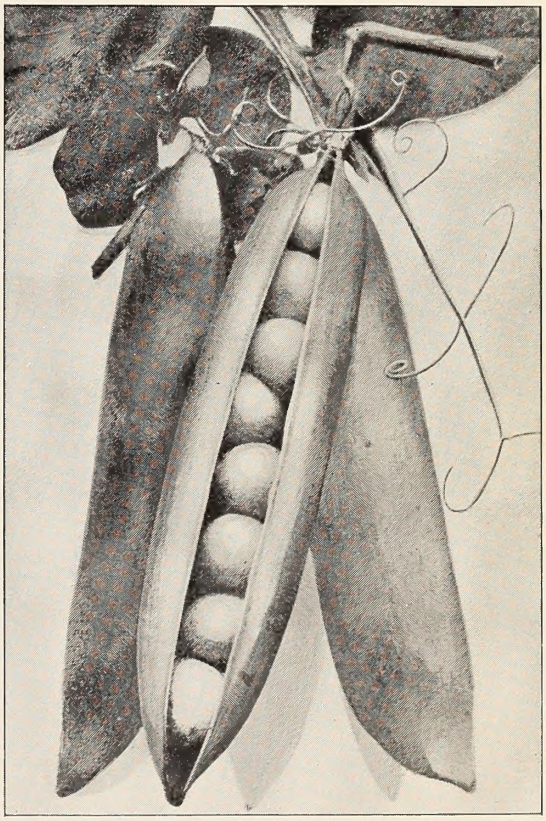
The Crown Prince

..Pea..

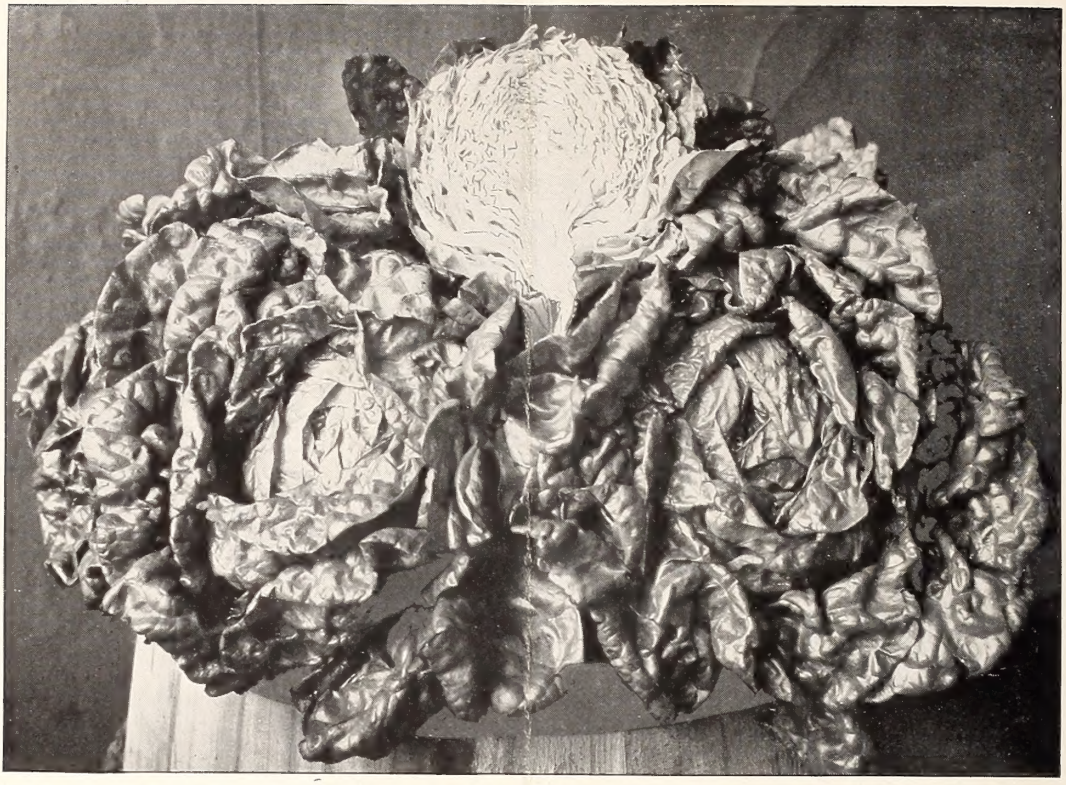
Our original seed **of The Crown Prince** was imported from one of the most famous pea hybridizers of England. It grows to a height of 18 inches, with large, broad pods, containing from 7 to 9 large peas of the finest flavor, completely eclipsing the Stratagem, Telephone and others of its class in both quality and productiveness, producing darker and stronger foliage and blossoming mainly on the top or crown. It is unquestionably one of the most valuable of all the medium late sorts. Two prominent pea growers, who grew our stock of this variety the past season, each pronounce it "the most distinct and valuable of all the recent introductions in Peas."

Trade Price, per bushel, $4.50.

Electros direct from negative furnishsd free with all orders of 4 bushels and over.



The Crown Prince Pea.



Mammoth Salamander Lettuce—Two Heads Covering the Top of an ordinary Barrel.

New Lettuce Mammoth Salamander

For many years the Salamander Lettuce, owing to its wonderful quality of withstanding heat and drought, has been one of the most popular sorts, especially with market gardeners. In the New Mammoth Salamander we have a variety which possesses all the desirable qualities of the old Salamander, but grows to double the size, as shown in the photo-engraving above. It is now offered for the first time, and is the result of many years' careful selection and breeding by a prominent Philadelphia market gardener, whose main crop is lettuce, and who always realizes more for his crops of this variety than any other grown in this market.

Trade Price, per lb., $2.00. Retail, pkt., 10c.; oz., 30c.; ¼ lb., 85c.; lb., $3.00.
Electros, size of the above cut or half that size, free with all orders of 5 lbs. and over.

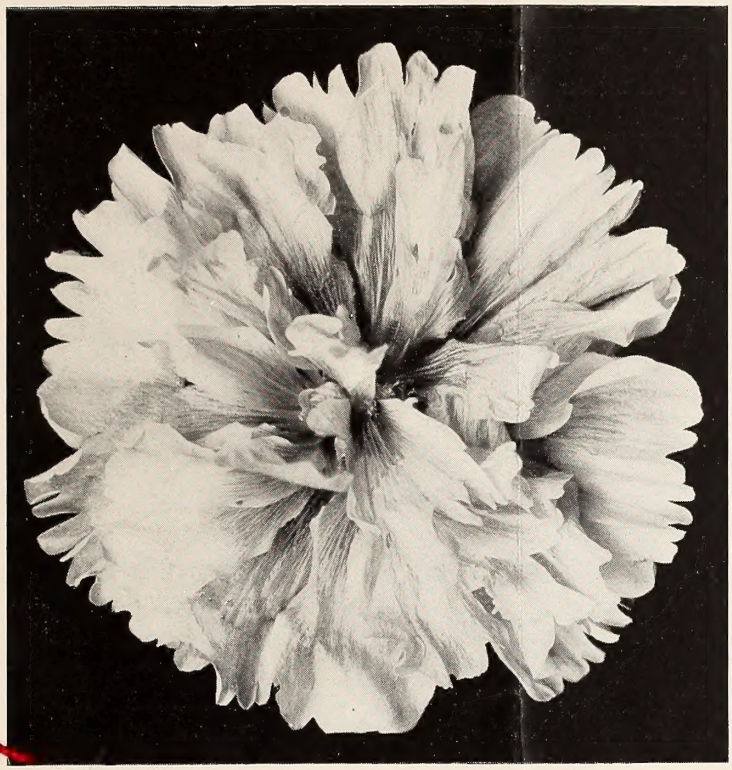
◆◆◆◆◆◆◆◆◆◆◆◆◆◆◆◆

Novelties of Former Seasons

First named and introduced by us, and to the growing of which we give special attention: **Donald's Elmira Asparagus, Ford's Mammoth Podded Lima Bean, Surprise Beet, Perle Le Grand Celery, Rock Head Cabbage, Eskimoso Cucumber, Burlington Hybrid Corn, Evergreen White Spine Cucumber, New Jersey Large Purple Egg Plant, Sensation and Treasure Lettuces, Green-Fleshed Osage and Jersey Belle Muskmelons, Johnson's Dixie Watermelon, Rhode Island Cracker Onion, White Prize Winner Onion, Winter Luxury Pumpkin, White Box Radish, Atlantic Prize and Brinton's Best Tomatoes.** Prices on application.

NOVELTIES IN FLOWER SEEDS

NEW MAMMOTH FLOWERING . . . "Allegheny Hollyhocks"



New Mammoth Allegheny Hollyhock, showing Type of Flower.

A New Type of Hollyhocks.

The flowers of this new variety are so different from the old conventional ones that but for the similar habit of the plant it would not be taken for a Hollyhock.

They are from 4 to 6 inches in diameter, ranging from semi-double to double, and so finely fringed and curled that, compared with the old ones, they have the look of a flower from Fairyland.

The colors are shell pink, rose and ruby red, a shade or two deeper at the centre, and exquisitely tinted toward the edge.

The flowers do not, as on the other double Hollyhocks, rot on the stems, but drop as soon as they fade.

Every bud to the top of the plant is developed into flowers, making the flowering season considerably longer.

The cut gives an idea of these flowers, but does not by far do them justice, as the fine, graceful appearance and peerless shading cannot be reproduced; such colors are found only in silks.

Retail price, per pkt., 20c. **Trade price,** $10.00 per 100 pkts.; $7.50 per oz.

Above half-tone cut free with orders for 100 pkts or 1 oz. of seed. Can also supply Electros of large cut on page 72 of our 1897 "Garden and Farm Manual."

GRAND NEW STRAIN OF ANNUAL PINKS

Dianthus Laciniatus Nanus, New Hybrids

This grand new strain of the annual Pinks, with laciniated or fringed petals, gained and fixed out of the D. Laciniatus "Salmon Queen," introduced in 1895. This novelty differs from the well-known D. Laciniatus by its lower growth and much finer colored flowers. The latter, varying in all shades from white to deep rose and even to purplish red, are all tinged more or less with **bright salmon red** or **salmony scarlet,** and are distinguished by a dark ring around the centre. A group of this new tribe in full bloom presents a beautiful and distinct aspect on account of these charming salmon colorings and of the great diversity of designs. The plants grow only about 10 inches high and are remarkable for their free flowering character. At our "Floracroft Gardens," where this seed was grown, there were no two plants alike, and they were a mass of bloom all summer, and are at this writing (October 14th) still throwing up their charming flowers. Retail price, 10c. per pkt. Trade price, $5.00 per 100 pkts.; $2.50 per oz. Half-tones, furnished free with 100 pkts. or 2 ozs. of seed.

A better illustration in half-tone is being prepared.

A GRAND NOVELTY

Dwarf Early.... Large Flowering Cosmos "Dawn"

Commences Blooming in July and Continues till Frost

Cutting the Flowers in August.

The Cosmos is now one of our most popular flowers, but frequently, on account of its coming into bloom so late, the plants are destroyed by frost without having perfected a solitary flower. This new variety comes into full flower in July, and continues a mass of bloom until cut down by severe frost. This feature alone is sufficient to stamp it as a novelty of the first class, and will make their successful cultivation possible in the most Northerly States and Canada; but added to this, it is of dwarf, compact growth, growing only 4½ feet high, while the old variety growing alongside towers up nearly 7 feet, a victim to the first strong wind. The flowers are fully as large as in the best selections of the old type, the color is a beautiful white, relieved by a delicate tint of rose at the base of the petals, altogether the finest novelty introduced in many years. Retail price, 15c. per pkt.; 2 pkts., 25c.

Trade price, $6.00 per 100 pkts.; $5.00 per oz. Half-tones, as above, free with 200 pkts., or 2 ozs. of seed. Can also supply half-tone of single flower, 2¾ inches square, free with 100 pkts., or 1 oz. of seed.

Crotolaria Retusa.

West India Rattle Box

(Crotolaria Retusa)

This is undoubtedly one of the most beautiful, interesting and easily grown plants in existence. It is a low-growing, profusely branching plant, every branch and branchlet ending in racemes 6 to 10 inches long, of beautiful, large, sweet-pea-like flowers. These flowers are of thick substance, fragrant, and in color golden yellow, except the keel in the centre, which looks like brown velvet, and are followed by clusters of short, smooth pods, in which, when shaken, the seeds sound like a child's rattle, hence its common name. In Florida it is known locally as Yellow Sweet Pea. Although a perennial, it blooms the first year from seed, and in the garden may be treated as an annual. In a temperate climate the seed should be sown in a frame or hot-house. Retail, 10c. per pkt. Trade price, $4.00 per 100 pkts.; 75c. per oz.; $2.50 per ¼ lb. Accompanying cut free with order of 100 pkts., or ¼ lb. of seed.

Heliopsis Pitcheriana.

This new hardy perennial is a perfect beauty, as the above photograph shows. It is a perpetual bloomer, with flowers about 2 inches in diameter, of a beautiful deep golden color, with deeper golden centre. They are of thick texture, with long stems, **and keep fresh for a long time after cutting,** and for this reason are far superior to **Coreopsis Lanceolata,** or to any of the **Rudbeckias.** The plants grow 2 to 3 feet in height, with a spread of 3 to 4 feet. No collection of hardy plants should be without this bright free-blooming perennial. Retail price, 10c. per pkt. Trade price, per 100 pkts., $5.00; oz., $1.00; ¼ lb., $3 00. Half-tone, full size, as above, free with an order for 200 pkts. or 1 lb. of seed. Half-tone, half size, free with 100 pkts. or ½ lb. of seed.

Centaurea Margarita.

New Centaurea Margarita

OBTAINED THE DIPLOMA OF THE SOCIÉTÉ D'HORTICULTURE DE FLORENCE IN 1893.

This is one of the most beautiful of recent introductions. Named after Queen Marguerite, of Italy, who is so well beloved by the people of that sunny land. The plants grow about eighteen inches high and are of the easiest culture. The large flowers are of purest white, deliciously scented, exquisitely laciniated, and freely produced on long stems, which render them valuable for cutting. We recommend it as a highly decorative and particularly valuable white-flowering plant. In unique beauty it is entirely unlike any other flowering plant and sure to excite admiration wherever grown. Retail price, 10c. per pkt. Trade price, $5.00 per 100 pkts; $1.50 per oz. Electro free with 100 pkts. or 4 ozs. of seed.

Shirley, Silk or Ghost Poppy

(The Rev. W. Wilks' Re-selected Stock)

The Shirley Poppy is not new, but the stock we here offer will be a revelation to all lovers of the beautiful. They have been specially grown from new varieties, selected by the Rev. W. Wilks (the originator of the Shirley Poppy), so that this strain is one of superlative excellence, and many beautiful new forms, unknown before, will be found. They are especially strong in shades of terra-cotta and combinations of this with pink and scarlet. Many lovers of flowers have the impression that the Shirley Poppy is too fragile to stand picking, but such is not the case. If gathered early in the morning while the dew is still on them and before the rays of the hot sun have affected them, and placed in water, they will last in all their beauty for 48 hours. Retail price, 10c. per pkt. Trade price, $3.50 per 100 pkts.; 75c. per oz.; $2.50 per ¼ lb.; $8.00 per lb. Half-tone, like above, with orders for 200 pkts. or 1 lb. of seed and over, free.

Sunflower "Stella."

New

CUT-AND-COME-AGAIN

Sunflower "Stella"

"Helianthus Cucumerifolius Stella"

Additions to long-stemmed flowers for cutting are always welcome. This new Sunflower on that account should become a general favorite. It attains a height of 3 to 4 feet, and differs from the Helianthus Cucumerifolius, or Miniature Sunflower, by its larger and better-formed flowers of the purest golden yellow with black disc. The individual flowers are from 2½ to 3 inches across, and are borne on long stems well above the lively green foliage. Sown on a sunny spot, in April or May, flowers may be cut daily from the end of June until cut down by frost. Its regular growth and free-flowering habit make it useful for flower groups or as single specimens. Retail price, 10c. per pkt. Trade price, $4 00 per 100 pkts; 75c. per oz.; $2.50 per ¼ lb. Half-tone, as shown, free with 150 pkts. or ½ lb. of seed.